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AWID is an international, feminist, membership organisation committed to achieving gender equality, sustainable development and women's human rights

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"Where is the Money for Women's Rights?" AWID's WITM Toolkit



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A Do-it-Yourself Research Methodology

AWID offers the WITM Toolkit to support individuals and organizations who want to conduct their own research on funding trends for a particular region, issue or population by adapting [AWID's research methodology](#).

AWID's WITM Toolkit builds on 10 years research experience. AWID's WITM research and WITM Toolkit is a **political and practical demonstration** of the resources and steps it takes to conduct solid action-research.

[Learn more about the context around the WITM research methodology](#) >

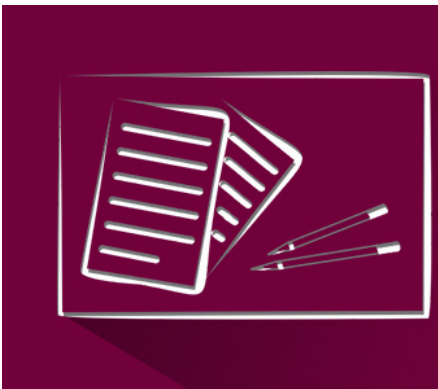
The [Resourcing Women's Rights](#) team also offers technical and political support before and during the research process. Review the toolkit and contact us at funder@awid.org if you need

more information.



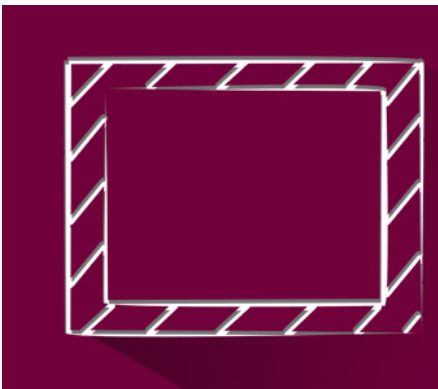
Before you begin

Before using this WITM Toolkit, it is important to know what to expect.



1. Gather your resources

Review the key resources you will need to successfully conduct your own WITM research.



2. Frame your research

Build a structure that will guide you through your research process.



3. Design your survey

Create optimized surveys to serve as a key data source for your research analysis.



4. Collect and analyze your data

Ensure your research findings are representative and reliable.



5. Conduct interviews

Use interviews to collect expert opinions from activists and donors, and provide context to the survey data results.



6. Conduct desk research

Use existing literature as secondary data to bolster your research.



7. Synthesize your research findings

Pull all your research results together to create your final research product.



8. Finalize and format

Make it easy and exciting to learn about your findings.



9. Advocate and tell the world!

Build a solid outreach plan to maximize the impact of your research.



Ready To Go? Worksheet

Use this worksheet to assess your capacity and plan your research.

We would like to thank the contributors and advisors of this toolkit:

- Angelika Arutyunova
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- Srilatha Battiwala
- Veronica Vidal

Become a Member

The only international feminist membership organization in the world! AWID currently has **4,781 members in 163 countries**



Visit the online exhibit we created with our members' support in honour of the WHRDs **around the world.**

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